



# PIM SOFTWARE COMPARISON REPORT

How Plytix stacks up against other major PIM  
providers on the market

Based on the independent, third-party review site G2



 plytix



## What's inside this report?

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But wait, what's G2, and why should I care?

G2 is the largest and most trusted software review site worldwide. So, when you are looking to discover and compare leading tech solutions (such as a PIM), this is the place to go.

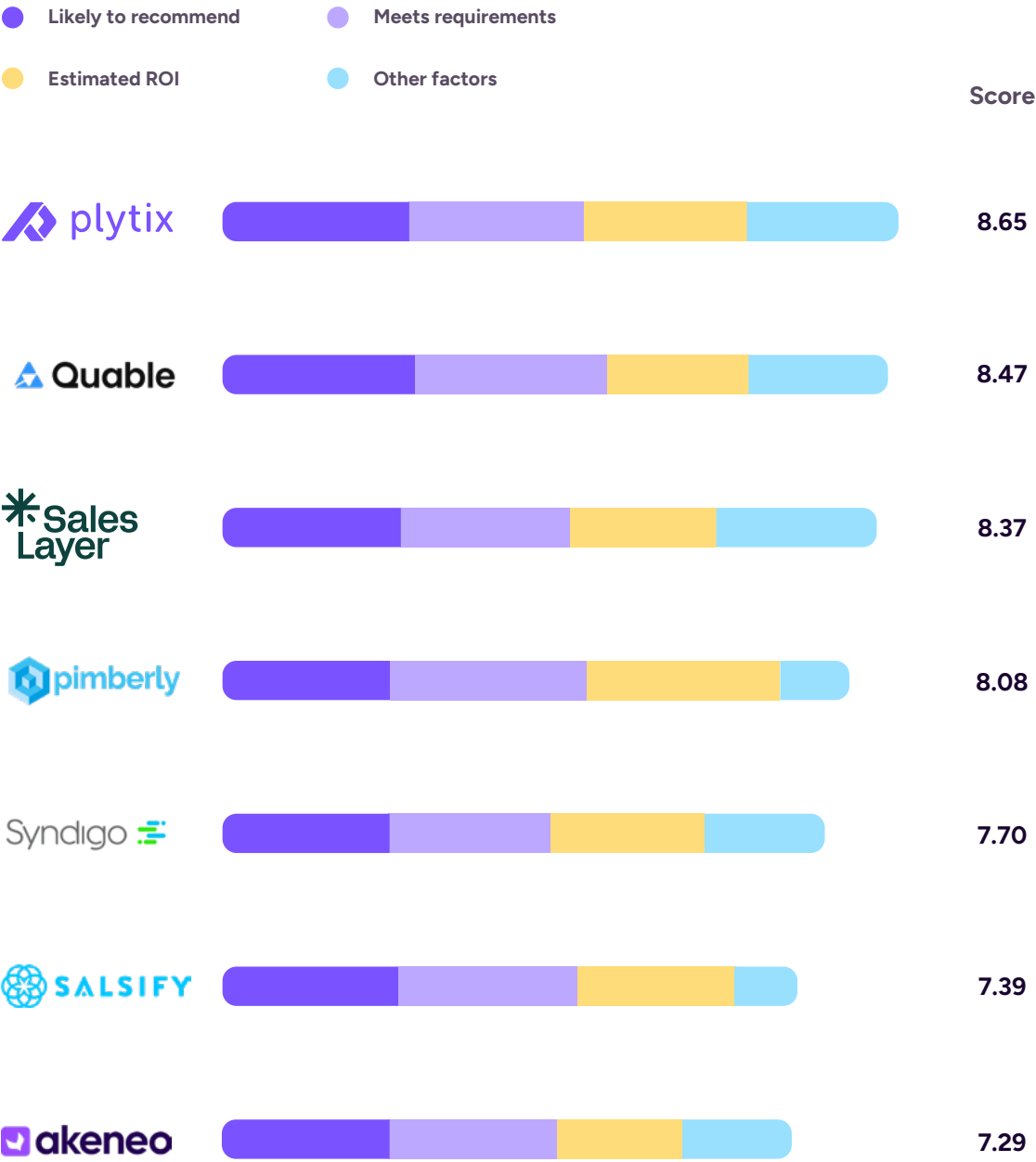
You're checking out this report, so chances are you are probably researching the best PIM solution for your business. To make your PIM research as easy as possible, we've put together this comparison report based on data from G2—so you don't need to search for that information yourself.

## Plytix ranks as the #1 PIM software on G2



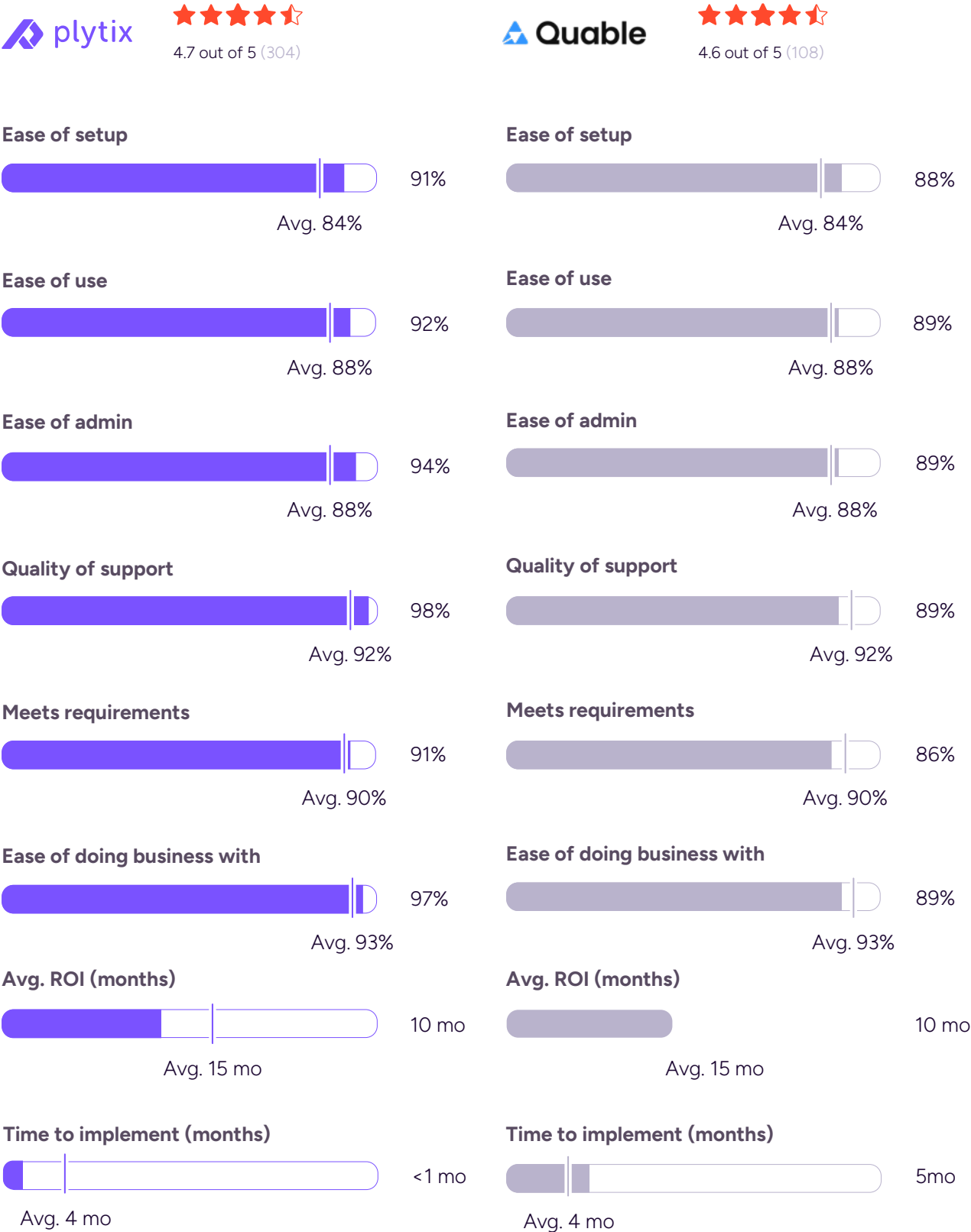
# Best Overall Scores

## G2 Results Index for Product Information Management | Spring 2025

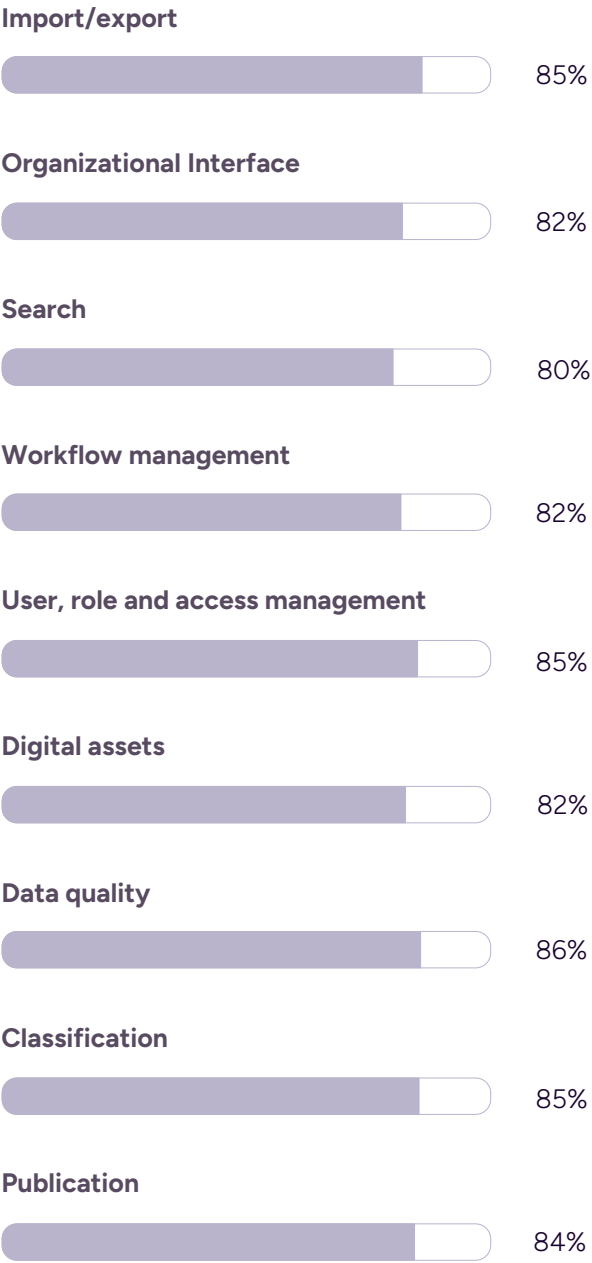
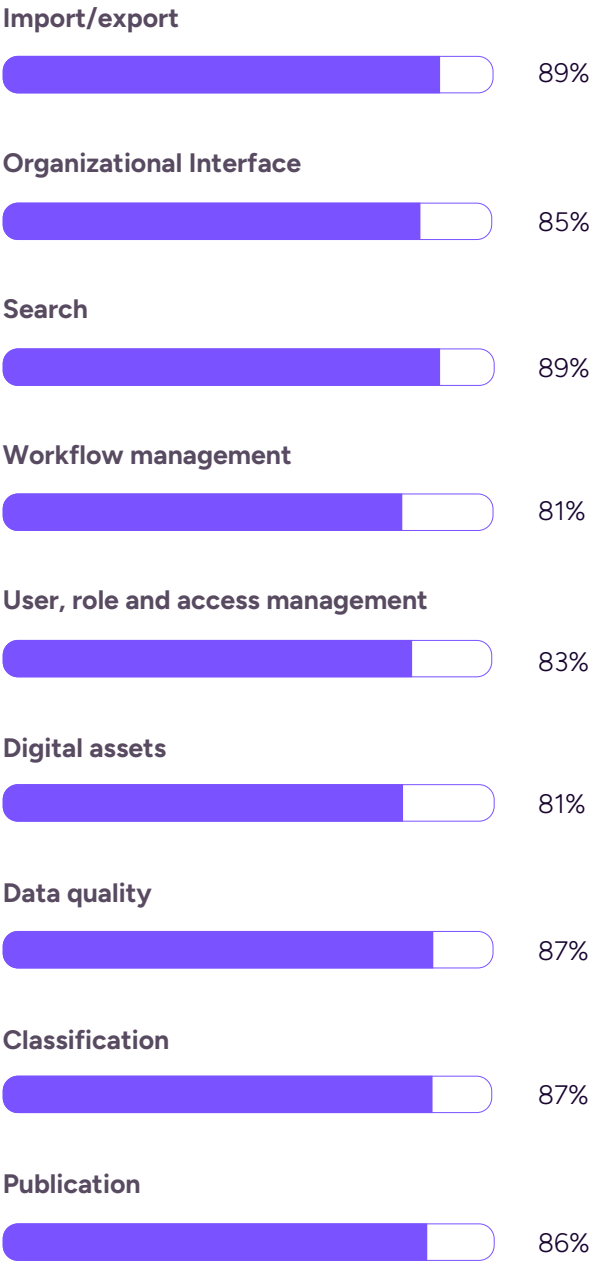


Note: The data used in this report is taken from the Product Information Management (PIM) category. All reviews were collected as of Apr 10th, 2025.

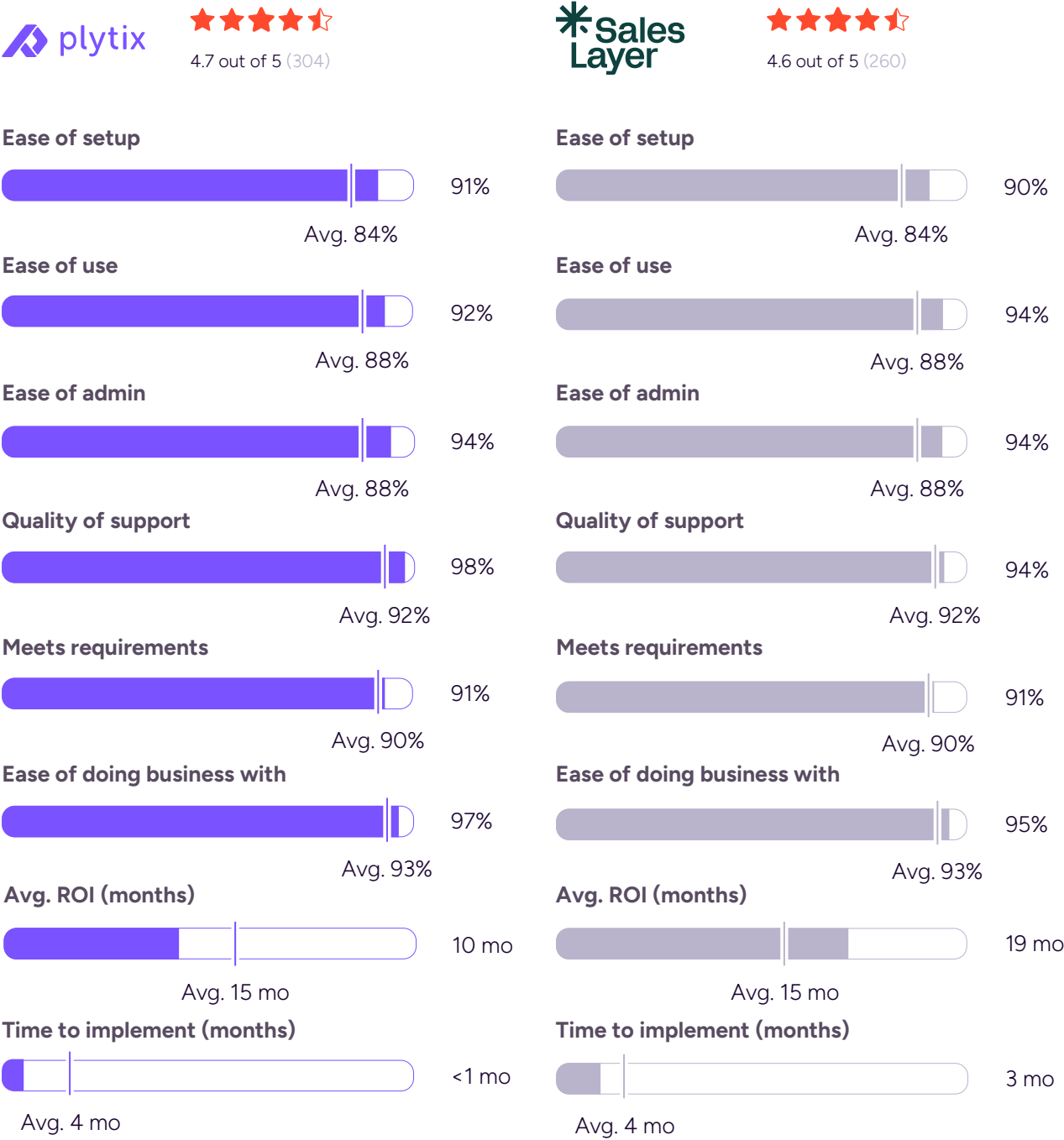
# How Plytix stacks up against Quable



# Features



# How Plytix stacks up against Sales Layer



# How Plytix stacks up against Pimberly



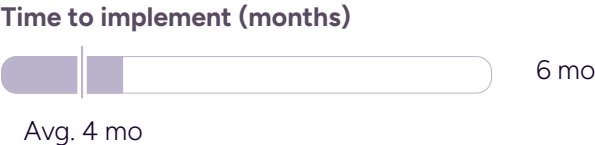
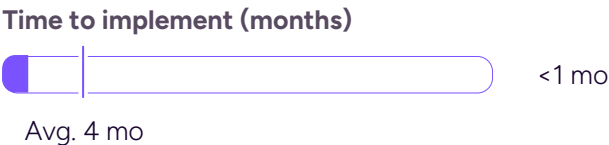
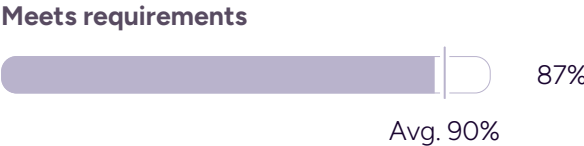
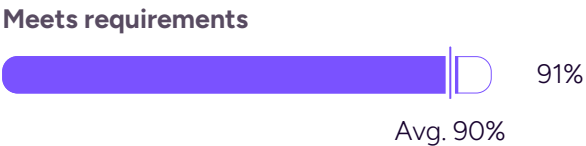
★★★★★

4.7 out of 5 (304)

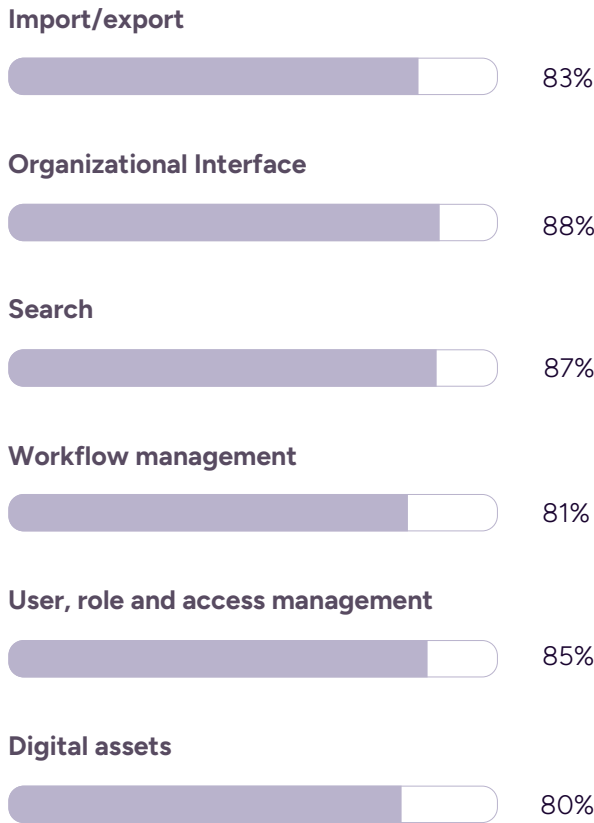
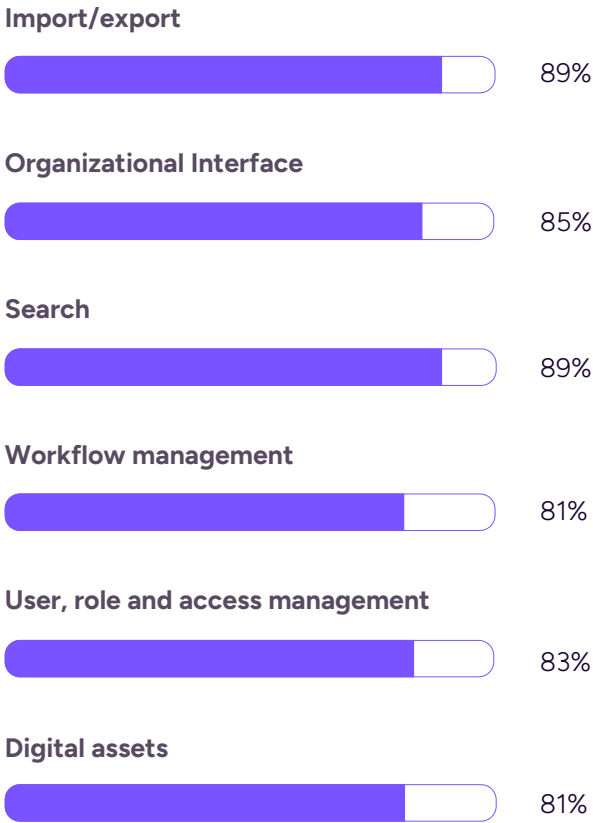


★★★★★

4.4 out of 5 (136)



# Features



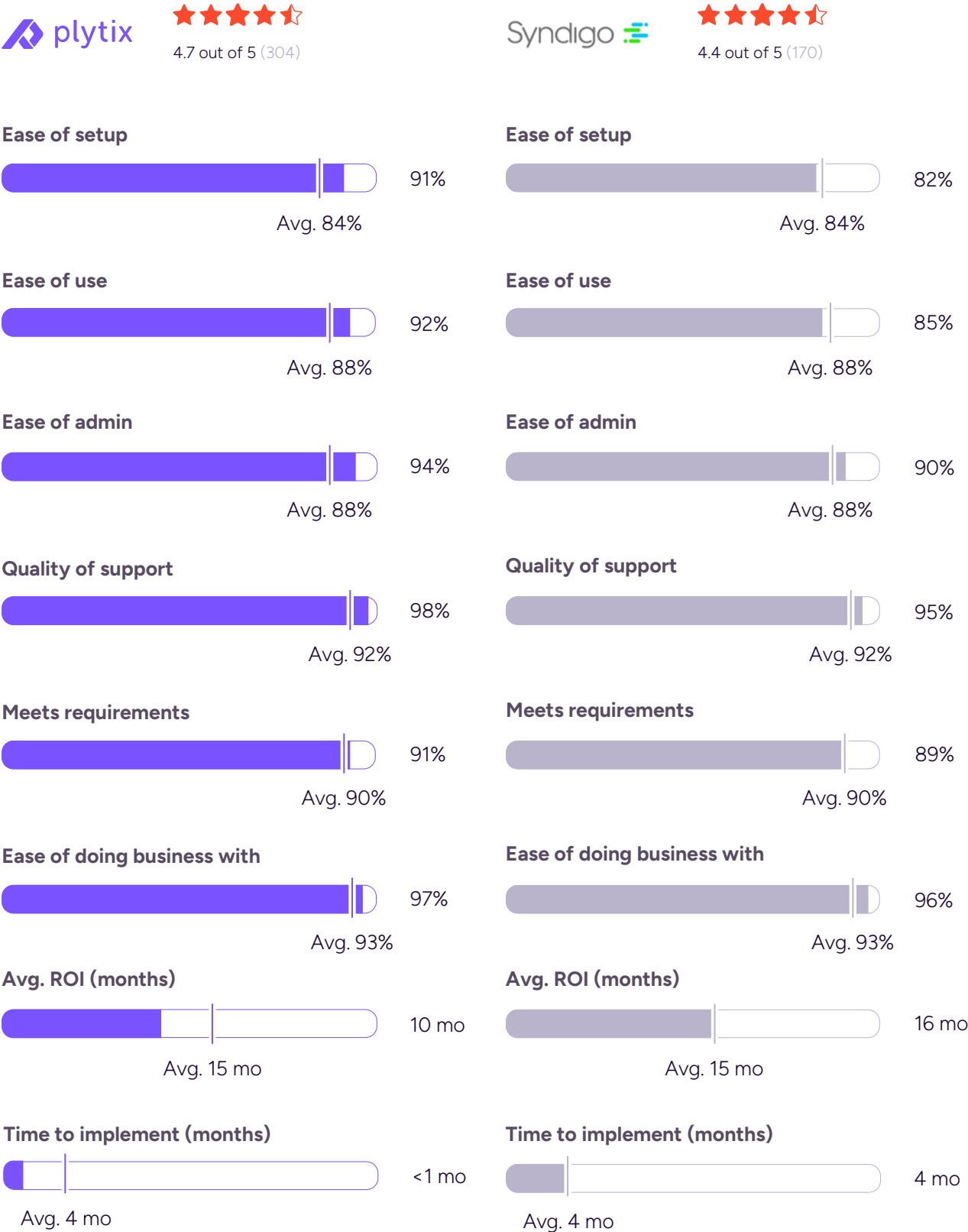
## “Simple but highly dynamic PIM Tool for ECom Operators”

The Plytix team not only understood our use case better than the competition, but also implemented it more successfully. As a result, they were able to provide us with a customized product demo that ultimately won us over. The onboarding was also pleasant and we were supported step by step in migrating our existing product data

**Moritz Wahrlich** - Head of Operations - Small Business (50 or fewer employees)



# How Plytix stacks up against Syndigo



# Features



## Import/export



## Organizational Interface



## Search



## Workflow management



## User, role and access management



## Digital assets



## Data quality



## Classification



## Publication



## Import/export



## Organizational Interface



## Search



## Workflow management



## User, role and access management



## Digital assets



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## Classification



## Publication



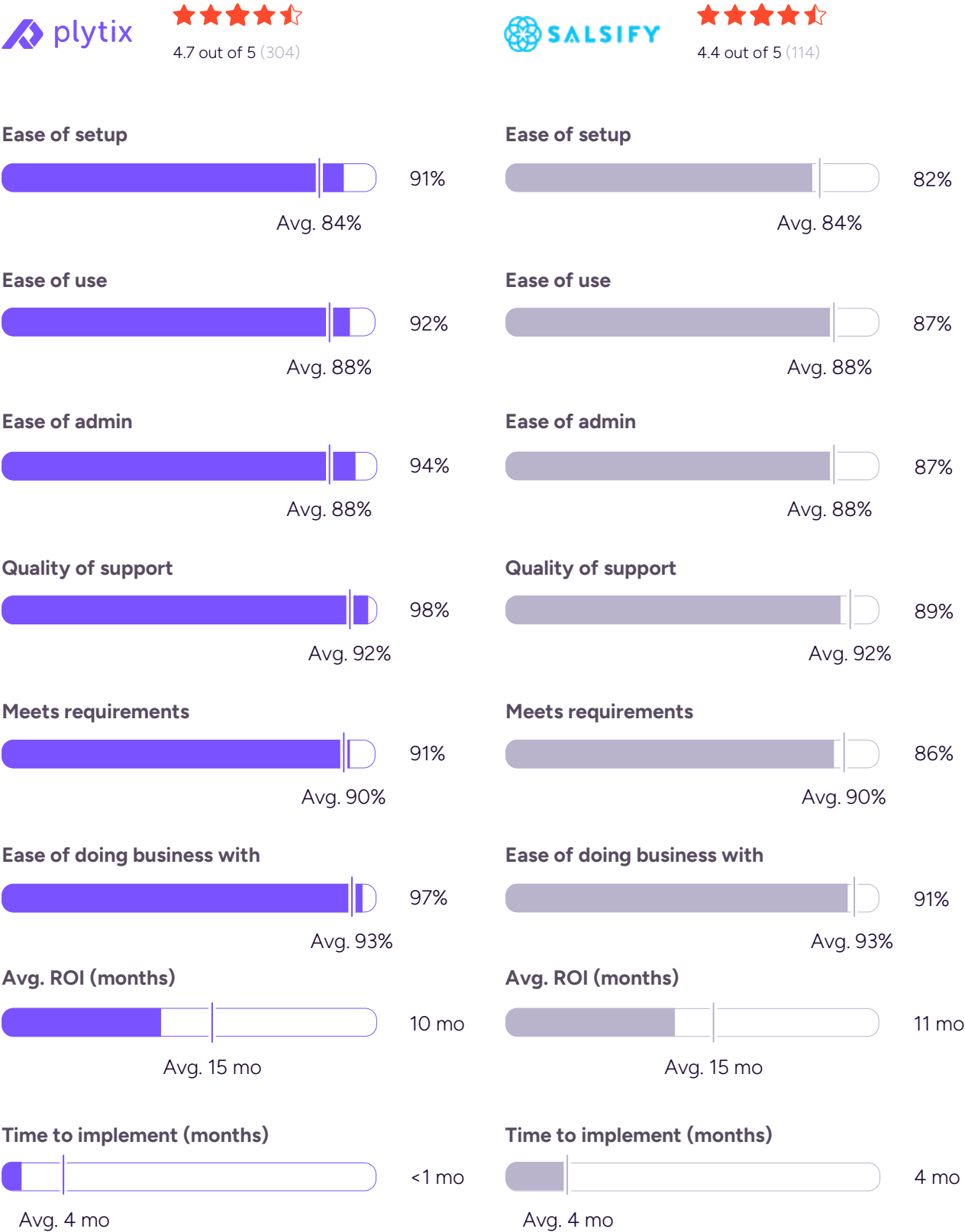
## “Why can’t all my other software implementations be as easy?”

This is our first PIM experience and with Plytix, moving from a collection of Excel documents to a centralized database was so incredibly easy. The learning curve is more of a gentle slope thanks to the clean design/easy of use though and excellent support from the entire team at Plytix. Integration was incredibly easy and our comfort level grows as we use the software daily. As the PIM merges into our daily workflow we can already see the many time saving and organizational benefits. Overall, I could not be happier. Thanks Plytix!

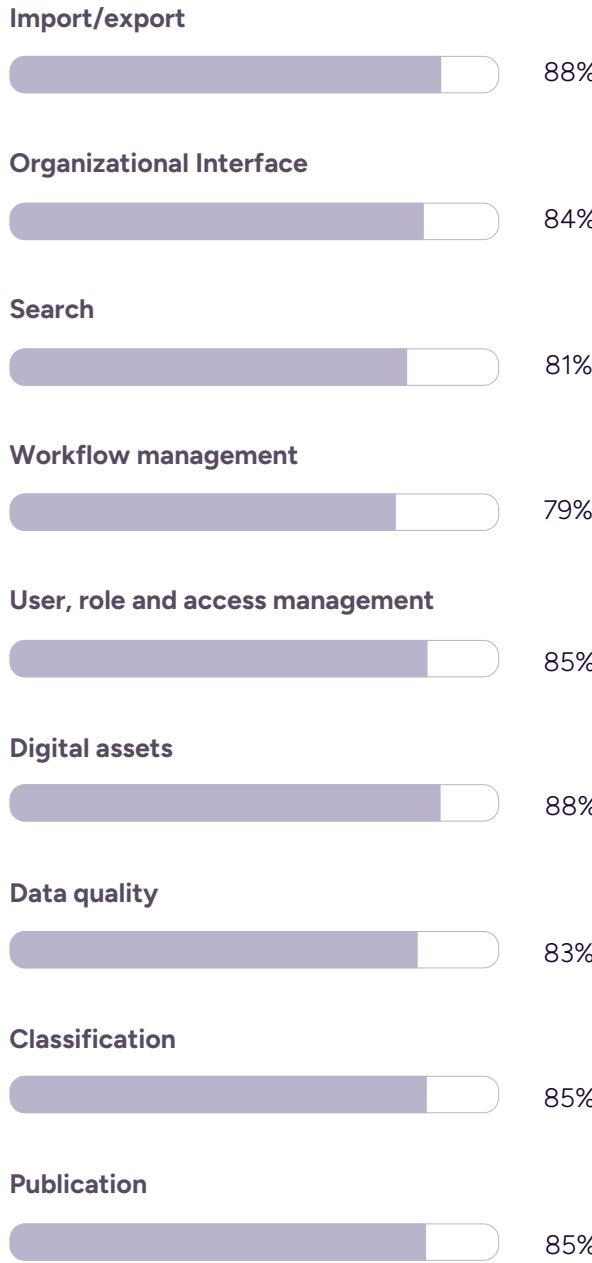
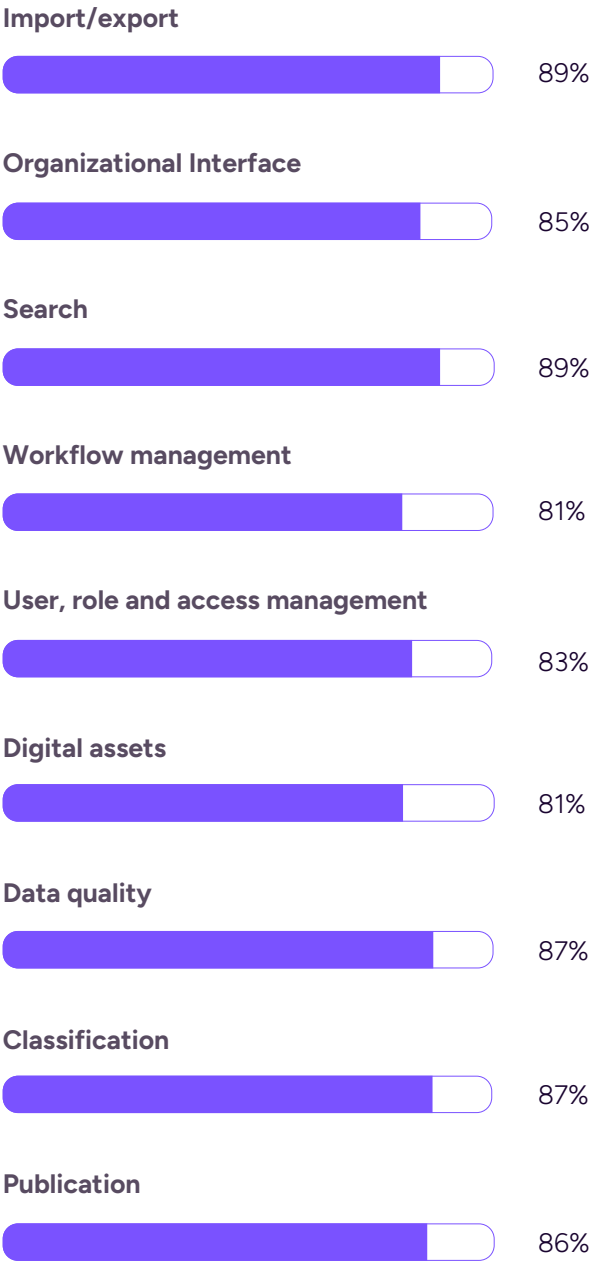
**Frank H - Head of Digital - Mid Market (51-1000 employees)**



# How Plytix stacks up against Salsify



# Features

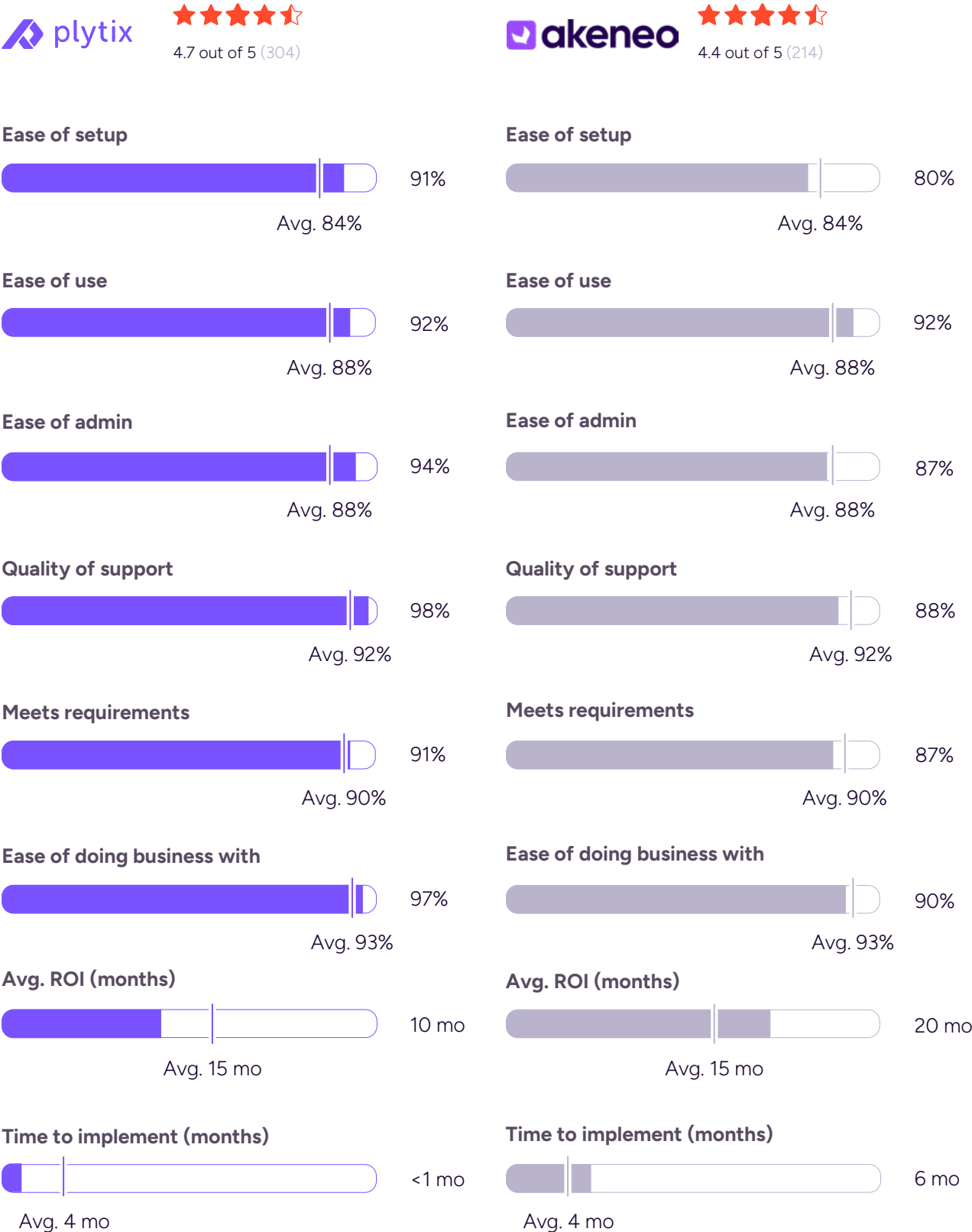


## “The tool I have been looking for!”

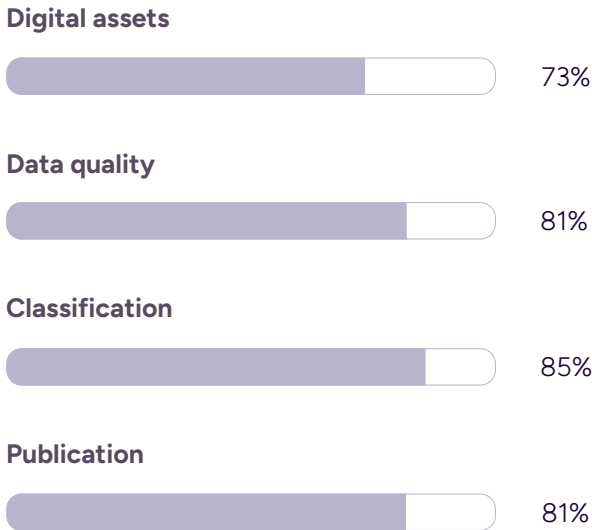
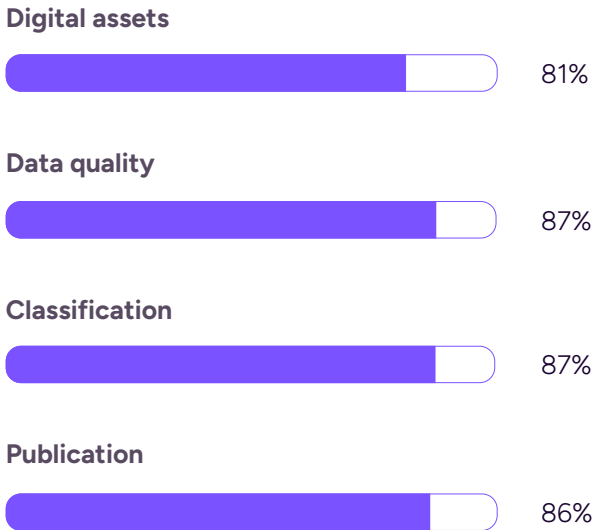
I have been looking for a central product management tool for years, and after a lot of research settled on Plytix. With the DAM built into the PIM it has made product management very easy. Connecting this with our ERP and all of our websites and reseller websites, allows us to ensure everybody's data is always up to date.

**Daniel W** - Marketing Manager - Small Business (50 or fewer employees)

# How Plytix stacks up against Akeneo



# Features



## “Easy to implement, powerful in use”

Over the past few years, we have intensively examined and tested many PIMs. We have not come across a PIM as simple but powerful as Plytix. Both during implementation and operation, everything is so intuitive and comprehensible. In addition, the onboarding process is very transparent and perfectly tailored to our own needs.

**Manuel S** - Head of Digital Transformation - Mid-Market (51-1000 employees)



**Want to see Plytix in action?**

Try Plytix for free

